

Optional Information:

What was the main reason you purchased a select ENERGY STAR® Qualified Room Air Cleaner?

Please check one:

- energy savings
- quieter operation
- available rebate
- concerns with global warming/climate change
- like to buy the best
- other
- takes up less space

Did you know about the rebate before you purchased your room air cleaner?

- yes
- no

If so, did the rebate influence your purchase decision?

- yes
- no

Why did you purchase a room air cleaner at this time?

Check all that apply:

- old machine broke
- remodeling
- wanted upgrade
- new home
- energy savings
- better performance
- new purchase (does not replace old unit)

Have you purchased other ENERGY STAR qualified products?

- yes
- no

How did you hear about ENERGY STAR Qualified Room Air Cleaners? Check all that apply:

- newspaper ad
- TV ad
- web site
- utility bill insert
- retailer/salesperson
- friend/relative/co-worker
- news report/article
- other
- magazine ad

Email Address _____

- Yes! Sign me up to receive energy saving and incentive information from myenergystar.com.



Congratulations on your decision to buy an ENERGY STAR Qualified Room Air Cleaner. It's good for you, your family, and the environment. Thank you!

Valid for purchases made January 1 2010 - December 31 2010. All rebate requests must be postmarked no later than January 31 2011. Limit: One room air cleaner rebate per Massachusetts residential account per calendar year. Eligible room air cleaner must be installed in Massachusetts. For more information, call: 1-877-ESTAR 4 U (378-2748). This rebate offer is available to all Massachusetts residential customers of participating utilities and energy efficiency service providers and may be subject to change without prior notice. This rebate may not be combined with any other utility or energy efficiency service provider offer. The participating utility or energy efficiency service provider reserves the right to conduct field inspections to verify installations. Limitation of liability: Participating utility or energy efficiency service provider does not guarantee the performance of installed equipment expressly or implicitly. Customer agrees that the Energy Efficiency Program Provider (EPPP) has the unilateral right to apply for any ISO-NE capacity payments or environmental credits resulting from this energy efficiency project, and agrees not to file for such payments or credits either directly or indirectly. Manufacturer and/or retailer agree to provide the EPPP with such further documentation as the EPPP may request to confirm the EPPP's ownership of such benefits.



Printed on 100% recycled paper.

Mail-in Rebate

\$20

ENERGY STAR® Qualified Room Air Cleaners



This rebate is for the benefit of Massachusetts customers of:



Western Massachusetts Electric
The Northeast Utilities System

nationalgrid

The power of action.™

Get cash back from us.

With a new ENERGY STAR qualified room air cleaner or air purifier, you can start saving right away. For a limited time, receive a mail-in rebate of \$20! Some restrictions may apply. Just ask your local participating retailer for details.

A typical room air cleaner, operating continuously, uses approximately 50% more electricity than the power used by a new refrigerator!

When purchasing a room air cleaner, look for an ENERGY STAR qualified model. ENERGY STAR qualified room air cleaners can save hundreds of dollars over the course of their lifecycle, depending on the model's Clean Air Delivery Rate (CADR), which is a measure of the amount of contaminant-free air delivered by the room air cleaner.

The ENERGY STAR specification for room air cleaners measures energy efficiency by using a CADR/Watt ratio. The higher the ratio, the more efficiently the room air cleaner operates. ENERGY STAR qualified room air cleaners are 35% more energy-efficient than standard models saving consumers \$45 annually. These savings could add up to as much as \$340 over the life of the air cleaner!

Only products delivering the highest level of energy efficiency can earn the ENERGY STAR. Look for them at participating retailers. Call **1-877-ESTAR 4 U (378-2748)** or visit **myenergystar.com** for a complete list of participating appliance retailers.



The ENERGY STAR® \$20 Mail-in Rebate.

Get \$20 back from participating utility or energy efficiency service provider on your purchase of an eligible ENERGY STAR Qualified Room Air Cleaner. This rebate is good for purchases made January 1, 2010 through December 31, 2010.

To receive your rebate:

- 1) Fill out this form completely.
- 2) Enclose a copy of your dated sales receipt and a recent copy of your electric bill.
- 3) Mail it to the address below.

Incomplete information will delay or disqualify your rebate. All rebate requests must be postmarked no later than **January 31, 2011**.

Mail to:

EFI - MA ENERGY STAR Room Air Cleaner Rebate

40 Washington Street, Suite 2000
Westborough, MA 01581

(Please DO NOT include rebate coupon with utility bill payment.)

Please fill out completely. All information below is required.

Your Name _____

Account/Installation Address _____

City _____ State _____ Zip _____

Home Phone _____

Work Phone _____

Mailing Address (if different) _____

City _____ State _____ Zip _____

House type (check one in each row):

own rent

primary residence vacation home

single family condo/
townhouse multifamily
____ # of units

For installation address:

Your energy efficiency provider (check one):

NSTAR Western Massachusetts Electric

Unitil Cape Light Compact National Grid

Account # _____

Mfr. and Model # of ENERGY STAR Qualified Room Air Cleaner purchased _____

Name and address of store where room air cleaner was purchased _____

Purchase Price \$ _____ Purchase Date ____/____/____